



Sponsorship Opportunities

On **22nd July – 03rd August 2018**, the Heidelberg Startup Partners e.V., Heidelberg University, and Heidelberg University Hospital are organizing the second **euVENTION Summer School**. This event will be held in the Marsilius Arkaden of Heidelberg University – the hub for interdisciplinary collaboration.

This unique event will bring together enthusiastic PhD students with an interdisciplinary and international background to develop innovative solutions, working prototypes and tangible business models for **your current and future healthcare challenges**.

The 36 participants will work in a 13 days' program using **state-of-the-art innovation methods** Design Thinking, Rapid Prototyping, and Business Model Innovation.

They will be guided by an experienced lead coach and a coach from your organization. We teach your employee to become an innovation facilitator before the event. During the summer school your employee will use the knowledge to facilitate the group.

Furthermore, the event allows to get to know the best talents, to get in touch with innovation leaders from other organizations and to present your company as a promoter for innovation and entrepreneurship.

Join us for this innovative event to make a difference in healthcare.

The corporate sponsorship package (30,000€) provides the opportunity to:

1. **Propose a challenge:** Let the brightest young minds work on your ideas and find innovative solutions with tangible business models
2. **Train your employees:** We teach your employee state-of-the-art innovation methods Design Thinking and Business Model Innovation
3. **Recruitment:** Get to know the best talents, working on your problems
4. **Professional exchange:** Meet and exchange with innovation leaders from other companies, academia and the public sector
5. **Visibility:** Get the chance to present your company as a promoter of innovation and entrepreneurship

More information about this event and the past event can be found here: www.euvention.eu

For more information on these sponsorship opportunities, please contact Dr. Raoul Haschke, CEO Heidelberg Startup Partners e.V., Raoul.Haschke@zuv.uni-heidelberg.de ; +49 6221 54-12614).

