

STOP IMAGINING - STARTUP REALIZING YOUR IDEAS

Heidelberg / 21 Juli >> 02 August 2019
Application Deadline: 31.05.2019

Join the **EIT Health Summer School** and change the way chronic diseases are prevented and treated. Develop tangible, ground-breaking solutions for real-world challenges!
Participation is free of charge.

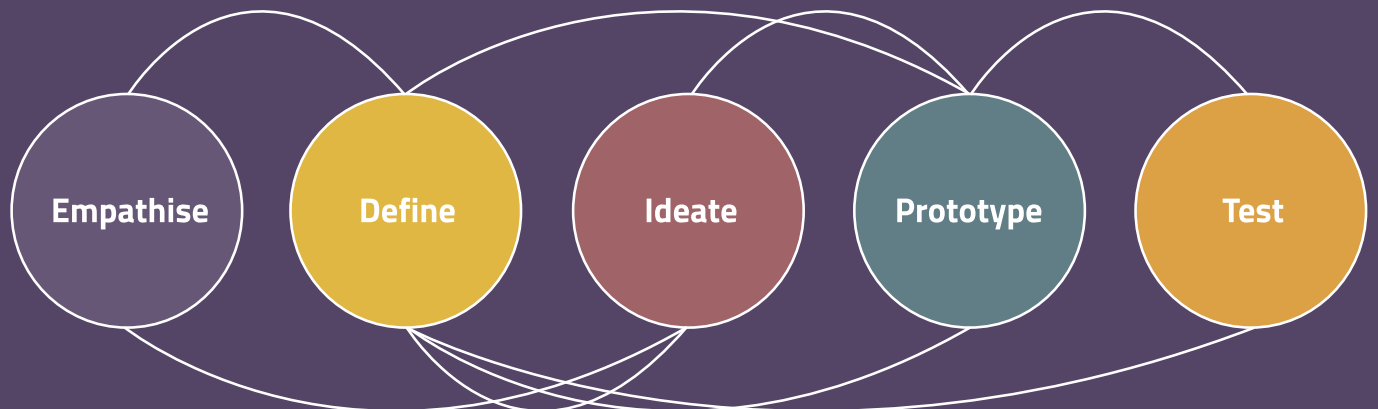


EIT Health is supported by the EIT, a body of the European Union

Location: **Marsilius Arkaden**

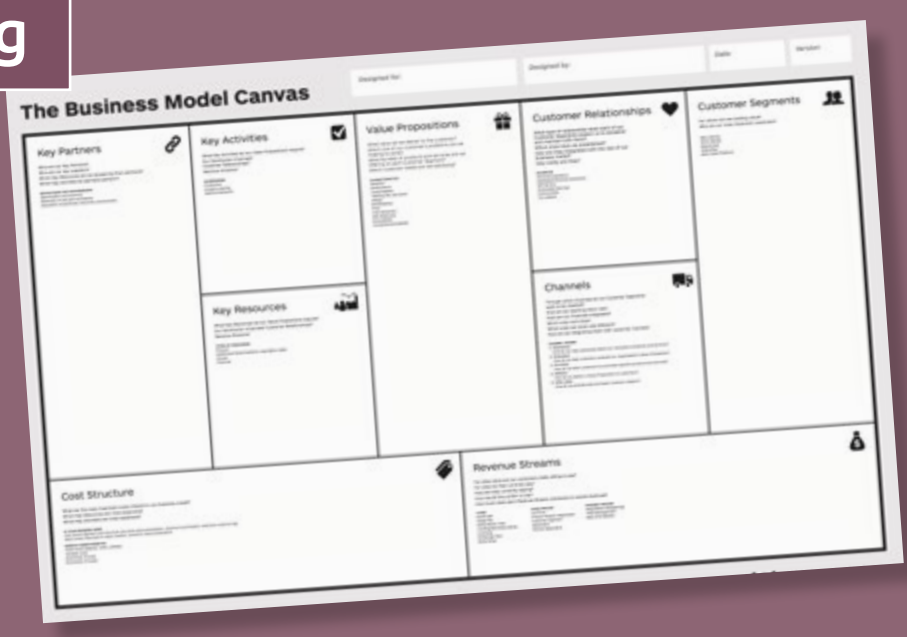


Design Thinking



Hackathon

Business Modelling



Timetable: EIT Health Summer School

euVENTION is a two-week program that covers all the necessary steps and tools to create your own startup.

We would like to welcome all participants to our **Kick Off event on Sunday, July 21, 2019**. We start at 15.00 with the registration and a following welcome note at 16.00. From 16.15 we will give you an introduction to „Design Thinking in Action“. Afterwards, you will have the opportunity to meet your peers during networking.

Monday: Teambuilding



Welcome and overview	←	09.30 - 10.00	
Talk - Innovation for individuals with chronic diseases	←	10.00 - 11.00	→ Talk - Challenges of care for people with chronic conditions
		11.00 - 12.00	
Talk - Societal costs and QALYs	←	12.00 - 12.45	→ Talk - Reimbursement of new intervention in health care
		Lunch	
Hot Seat challenge owners	←	13.45 - 14.30	→ Presentation of challenges
Teams - Understand the challenge	←	14.30 - 15.15	→ Team assignment
		15.15 - 16.15	
		16.15 - 16.45	→ Welcome reception
		16.45 - 18.00	
		18.00 - open	

Tuesday: The Challenge



Welcome and Recap	←	09.30 - 10.00	
Design Thinking in 60 Minutes	←	10.15 - 10.45	→ Talk - Ethical principles for biomedical research and technology assessment
		10.45 - 12.00	
		12.00 - 12.30	→ Introduction to Design Thinking
		Lunch	
Teams - Understand the context	←	13.30 - 14.30	→ Teams - Prepare user interviews
Teams - Interview users	←	14.30 - 15.15	→ Teams - Storytelling
		15.15 - 16.45	
Feedback and next steps	←	16.45 - 17.15	
		17.15 - 17.30	

Wednesday: Talk to Experts



Welcome and Recap	←	09.30 - 09.45	
Teams - Prepare expert interviews	←	09.45 - 10.15	→ Talk - How do sick funds promote Innovation
		10.15 - 10.45	
Teams - Create Persona and POV	←	10.45 - 11.30	→ Teams - Interview experts
		11.30 - 12.30	
		Lunch	
Teams - Prototype	←	13.30 - 14.00	→ Teams - Ideate
		14.00 - 14.45	
Teams - Test with users	←	14.45 - 15.15	→ Teams - Prepare Test
		15.15 - 16.30	
Feedback and next steps	←	16.30 - 17.00	→ Teams - Share insights and test results
		17.00 - 17.15	

Thursday: Prototyping



Welcome and Recap	←	09.30 - 09.45	
Teams - Iterate	←	09.45 - 10.15	→ Talk - How to present
		10.15 - 11.15	
		11.15 - 12.00	→ Teams - Finalize your presentation
		Lunch	
Present results	←	13.00 - 14.00	
Summary and reflection	←	14.00 - 14.30	→ Teams - Next steps
		14.30 - 15.00	
Keynote + Reception	←	15.00 - 19.00	→ Visiting Heidelberg Castle
		19.00 - 22.00	

Friday: Deep Dive



Welcome and Assignment to tracks and groups	←	08.30 - 09.00	
		09.00 - 18.00	→ Tracks to be chosen by groups:
		Lunch	
		13.00 - 14.00	- 3D Printer Hands-on - 3D CAD Fundamentals
			- Hacking Code for Prototyping - Basic Electronics for Control
			- Leadership and Team Dynamics - Managing and Marketing the Message

Saturday: Hackathon



Prepare Pitch Presentation	←	09.30 - 10.00	
Talk - Why to participate at a Hackathon?	←	10.00 - 10.15	→ Welcome to Hackathon
		10.15 - 10.45	
Define High-Fidelity Prototype	←	10.45 - 11.15	→ Pitch presentations & Team Assignment
		11.15 - 12.15	
		Lunch	
Design and code High-Fidelity Prototype	←	13.15 - 18.15	→ - Design and code H-F. Prototype - Support by Experts - Interviews @ city center
Support by Experts	←	19.15 - open	

Monday: Test your Prototype



Welcome	←	09.30 - 09.45	
Pitch your project	←	09.45 - 10.15	→ Talk - Importance of a Business Model
		10.15 - 10.45	
Team - Network Graphic	←	10.45 - 11.00	→ Business Model Baseline
		11.00 - 12.00	
		12.00 - 13.00	→ Team - Business Model Canvas
		Lunch	
Value Proposition and Customer needs	←	14.00 - 14.30	
Team - Update Business Model Canvas	←	14.30 - 15.30	→ Team - Value Proposition Canvas
		15.30 - 16.15	
		16.15 - 17.30	→ Gallery Walk, Wrap up and Outlook

Tuesday: Business Model



Welcome and Recap	←	09.30 - 10.00	
Triggers for Change and New Opportunities	←	10.00 - 10.30	→ Talk - Adapting your Business
		10.30 - 11.00	
		11.00 - 12.00	→ Team - Trigger Matrix
Team - Update Business Model Canvas	←	12.00 - 12.45	
		Lunch	
Team - Logo Battle, Kill Company, Blue Ocean	←	13.45 - 14.30	→ Challenge & Change your Business Model
		14.30 - 15.30	
		15.30 - 16.15	→ Team - Update Business Model Canvas
Gallery Walk, Wrap up and Outlook	←	16.15 - 17.30	

Wednesday: Finance Model



Welcome and Recap	←	09.00 - 09.30	
Evaluate & Decide	←	09.30 - 10.00	→ Talk - Business Case and Numbers
		10.00 - 10.30	
How to present a Business Model	←	10.30 - 11.15	→ Team - Create individual Business Case
		11.15 - 11.45	
Pitch your Business Model	←	11.45 - 12.15	→ Team - Prepare your Pitch
		12.15 - 12.30	
Boat Trip to Neckarsteinach	←	12.30 - 13.00	→ Wrap up and Close
		Lunch	
		13.30 - 17.30	

Thursday: Preparation of Pitch



Welcome	←	09.30 - 09.45	
Talk - Storytelling	←	09.45 - 10.15	→ Talk - How to do a business presentation - Experiences from a startup
		10.15 - 10.45	
		10.45 - 12.15	→ Teams - Presentation Workshop part 1
		Lunch	
Teams - Presentation Workshop part 2	←	13.15 - 14.45	→ Pitch Presentation rehearsal
		14.45 - 16.45	
Talk - EIT Health Alumni Network	←	16.45 - 17.00	
		17.00 - 17.30	→ Wrap up and Close
Farewell Party	←	17.30 - open	

Friday: Presentation



Welcome	←	09.45 - 10.00	
Final presentation	←	10.00 - 10.30	→ Talk - Funding opportunities (EIT Health)
		10.30 - 12.30	
Lunch + Farewell	←	12.30 - 13.00	→ Final remarks
		13.00 - open	

Human Desirability – Do they want it?

Technical Feasibility – Can we do it?

Business Viability – Should we do this?

Pitch and Presentation